

AMERICAN VIEWPOINT®

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To: Interested Parties
From: Randall Gutermuth & Josh Davidson
Re: Recent Missouri Survey Findings
Date: November 30th, 2022

The following outlines the key findings from a survey commissioned by Quality Schools Coalition of n=800 registered voters. Interviews were conducted November 14th – 16th, 2022 and the margin of error is +/- 3.5% at the 95% confidence level. Approximately 65% of interviews were conducted with a cell phone sample of those who could not be reached on a landline.

A large majority of voters favor the Quality Education Act.

- Upon hearing the details of the Quality Education Act, voters favor the proposal by a 57%-28% margin.
 - The proposed legislation, titled the Quality Education Act, would:
 - Change Missouri school performance ratings so that at least 80% of a school's rating is based on student growth and student achievement, with performance ratings reported on an A through F letter grade scale.
 - Establish an intervention policy for persistently failing schools, including possible closure, reorganization, or open enrollment.
- Majorities of Republicans (62%-22%), Independents (57%-30%), and Democrats (52%-31%) all favor the measure.
- Support for the Quality Education Act is higher with African Americans (65%-25%) than seen overall.

The three core elements of the Quality Education Act are all widely supported individually as well.

- Voters almost universally favor ensuring at least 80% of school performance ratings are based on student growth and achievement (76%-18%).
- Similarly, rating schools on an A-F scale is favored 74%-20%.
- Establishing an intervention process for consistently poor performing schools is favored 64%-29%. Support for an intervention process is higher with Republicans (74%-19%) and Independents (66%-30%) than with Democrats but a majority are still in favor (51%-42%).

After hearing both supporting and opposing arguments, a large majority of voters continue to support the Quality Education Act.

- On the informed measure, voters favor the proposal 58%-32%.
- Republicans continue to support the proposal by a wide margin (69%-21%), as do African Americans (68%-29%), and Independents (59%-33%).